# 🧱 Digital TwinBuilder- Key services offered

The **Digital TwinBuilder** is a tool that lets museums, heritage sites, and cultural organizations create **3D virtual replicas** of their spaces, artifacts, or exhibitions. These digital twins can be explored online, used for virtual tours, planning exhibitions, or educational purposes—making cultural spaces accessible anytime, anywhere.

Simple Explanation: A digital twin is like a complete virtual copy of your museum or artifact. People can visit it on their computer or phone, walk around, zoom in, or learn more—without being there in person.

# Example

**Prompt:** "Create a 3D walkthrough of our 19th-century art gallery with interactive labels and natural lighting."

**Output:** A virtual version of your gallery where visitors can move through rooms, click on paintings to read info, and even listen to audio guides—all from your website or a museum kiosk.

Result: Visitors can explore your space before visiting, schools can use it for lessons, and curators can test exhibition layouts.

# Prompts You Can Use

- "Create a 3D room layout for the Renaissance sculpture exhibition."
- "Add clickable labels for artifacts in the Ancient Pottery collection."
- "Generate a virtual environment of the museum's lobby with multilingual audio guides."
- "Simulate a school tour with educational markers and quizzes."

# Why Use It — Key Motivations

- Reach global audiences who cannot travel
- Test exhibition setups before building them physically
- Enhance accessibility for students, youth, or disadvantaged groups
- Preserve heritage through virtual backup and documentation
- Engage visitors online with immersive cultural storytelling

# Pricing Plans for Digital TwinBuilder

Create and explore immersive 3D cultural spaces—accessible anytime, anywhere.

### Starter Plan

## €0 / 14 Days

For museums, galleries, and local heritage sites trying digital twins for the first time.

- Create 1 basic 3D room model
- Up to 10 interactive markers (text or image)
- Browser-only access
- Tutorial included
- X No export or visitor tracking
- Try Free for 14 Days]

## Standard Plan

#### €199 / month

Ideal for smaller spaces and single exhibitions.

- Build up to 5 digital rooms or galleries
- Upload and tag up to 50 cultural objects
- Visitor analytics (view count, time spent, hotspots)
- Multilingual labels
- Share via public link or embed in your website
- 📌 Save €360 yearly with annual subscription
- [Get Standard Plan]

#### Advanced Plan

### €799 / month

Built for professional touring, hybrid events, or multi-venue cultural bodies.

- Unlimited rooms and objects
- 360° image support and custom lighting
- Full AR/VR compatibility (headsets, 3D maps)
- API access to connect with your CMS or mobile app
- Team accounts (up to 10 users)
- Includes 3D model creation service for 10 artifacts
- [Request Advanced Access]

## Enterprise & Public Heritage Plan

### Custom Pricing — from €20,000 / year

For large museums, Ministries of Culture, or sector-wide digital transformation projects.

- ✓ Full-featured immersive digital environments
- Custom digital rendering (on-site scanning + Al enhancements)
- Unlimited objects, users, and international access
- Dedicated technical team and curator training
- Hosting on your server or private cloud
- ✓ Full compliance with cultural and data access standards (FAIR, IIIF, ECCCH)
- [Talk to our Digital Twin Specialist]

## 🔁 Compare Plans at a Glance

Feature	Starter	Standard	Advanced	Enterprise
3D Spaces	1	Up to 5	Unlimited	Unlimited
Object Uploads	10	50	Unlimited	Unlimited
AR/VR Support	X	X		
API / CMS Integration	×	×	$\checkmark$	<u> </u>
Team Accounts	X	2	10	Unlimited
<b>Hosting Option</b>	Shared	Shared	Shared	Private
Scene Customization	Basic	Good	Advanced	Fully Custom
Real-Time Analytics	Limited	Standard	Full + Heatmaps	Full Dashboard

# Why Cultural Leaders Choose Digital TwinBuilder

- Engage global audiences 24/7
- Preserve and document cultural spaces virtually
- Boost ticket sales, school trips, and digital reach
- Develop new hybrid business models